

Paul Douglas Bio

Paul Douglas is a nationally respected meteorologist, with 29 years of broadcast television and 33 years of radio experience. Douglas graduated with a Bachelor of Science Degree in Meteorology from the Pennsylvania State University in 1980. From 1982 to 1983 Douglas was employed by Satellite News Channel, an all-news, sports and weather headline service on cable, based in Stamford, Connecticut. At "SNC" Douglas made numerous appearances with Ted Koppel on ABC News *Nightline* as a consultant.

From 1983 to 1994 Douglas was employed by KARE-TV in Minneapolis. While there he began a daily weather column in the Star Tribune newspaper. He authored a book, "*Prairie Skies, the Minnesota Weather Book*", and taught a broadcast meteorology class at the Saint Cloud State University in 1992. His most current weather-related book, "*Restless Skies, the Ultimate Weather Book*", was released by Barnes and Noble in late 2004 and is now in its second printing (Sterling Publishing). From 1994 to 1997 Douglas was employed by WBBM-TV in Chicago, where he anchored the weather and contributed special reports on such topics as global warming and tornado research. While there, he appeared on the CBS Evening News with Dan Rather as a weather consultant.

In 1989 Douglas founded a software venture called EarthWatch Communications. Several hundred television stations in the United States and 20 countries worldwide licensed EarthWatch's three-dimensional weather graphics technology. In addition to applications for television, Steven Spielberg employed the special 3-D effects in the movies *Jurassic Park* and *Twister*.

Douglas, age 50, has received a Seal of Approval from the AMS, The American Meteorological Society. Recently he passed a rigorous exam to become Minnesota's first CBM, or Certified Broadcast Meteorologist, recognized by the AMS in Boston. He served as Chief Meteorologist for WCCO-TV in the Twin Cities from 1997 to 2008. He still produces a daily weather column for multiple newspapers and web sites. Douglas makes monthly appearances on Public Television's *Almanac* program where he discusses current weather trends and issues. He also provides a monthly weather column for Minnesota Monthly magazine.

Douglas founded Digital Cyclone, Inc (DCI), which is personalizing the weather forecasting experience for individuals on the web, e-mail and cell phones. His goal: create personal weather channels for every consumer on a new generation of data-enabled cell phones. The service, "My-Cast", is available from all major cell phone carriers, enabling consumers to see location-based weather alerts and hourly weather reports - even see custom weather graphics, including Doppler radar, lightning and severe storm tracking, is available on cell phones, making the weather experience unique for every user. American consumers can subscribe, at no cost, to personalized weather content on-line at www.my-cast.com. In January, 2007 Douglas sold DCI to Garmin, Inc, the leader in global navigation systems, for \$45 million.

A serial entrepreneur, Douglas continues to seek out new ways to expand on new media and almost limitless on-line opportunities. As Founder and CEO of WeatherNation, Douglas and a team of meteorologists are producing and disseminating daily weather feeds for web sites, cable channels, and TV broadcasters looking to cut costs without sacrificing quality. Paul Douglas is presently Director of Meteorology for La Crosse Technology; he produces weather video reports for their ambitious, cutting-edge web site. He is also Founder and President of Singular Logic LLC, attempting to reinvent advertising by giving consumers the ability to choose the categories of advertisements they're willing to watch to keep content free.

In addition to forming two new companies in 2008, Douglas has continued to share his story with thousands of people each year through dozens of speaking engagements. The relatable, warm and entertaining approach that people grew to love over his years on-air comes through as he speaks about the weather, life, and his entrepreneurial spirit.

An Eagle Scout, Douglas is actively involved with the Northern Star Council of the Boy Scouts and a board member for the Minnesota Planetarium Society, working actively to get a new, state-of-the-art planetarium in downtown Minneapolis. He is the spokesperson and public face of SAVE, Suicide Awareness, Voices of Education, which helps to identify at-risk people in Minnesota. His wife, Laurie, is an architect. They have two boys, Walt attending Penn State and Brett, currently a sophomore at the U.S. Naval Academy in Annapolis, Maryland.